

August 2022

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Dear Prospective Sponsor/Attendee:

After a two-year break due to the pandemic, the National Conference of Vietnamese American Attorneys (NCVAA), is looking forward to reuniting with its members and supporters at the in person Annual Conference on September 23 - 25, 2022 in New York, New York.

We proudly invite you to join us through your attendance and/or sponsorship, as we continue to serve and give back to the community through our networking and fellowship. NCVAA's mission is threefold: (1) to promote the education and professional development of Vietnamese Americans in the legal community; (2) to support research and education on legal issues of significance in our community; and (3) to provide a national network of Vietnamese American attorneys, judges, legal scholars and law students.

We further provide scholarships and mentorship opportunities to those who wish to pursue a career in law. Our New York Conference officially kicks off on Friday, September 23, 2022 with a welcome reception and networking event with 100+ anticipated attendees followed by a full-day conference with approved continuing legal education credits. The conference ends with an inspiring Saturday night Gala.

Our priority at the 16<sup>th</sup> Annual Conference is keeping the community safe. We will follow all local, state and federal guidelines and mandates.

Many of us have made lifelong friends through this organization. The Conference has proven to be a great venue for networking, fellowship, and most importantly, to raise community awareness and give back to the Vietnamese communities nationwide.

Thank you so much for lending a hand in celebrating and promoting diversity in the legal profession and giving back to our community at large. We look forward to seeing you at the conference. Please contact us if you have any questions and/or concerns.

With warmest regards,  
16<sup>th</sup> Annual Conference Co-Chairs  
Christina Nguyen and Elaine Nguyen



**THEME:** REUNITED!

**OPTIONAL FRIDAY OUTING:** [Liberty Cruise](#), Pier 36, 299 South Street, New York, NY 10002

**FRIDAY RECEPTION:** Juniper Bar, 237 W 35<sup>th</sup> St., New York, NY 10001

**SATURDAY CONFERENCE:** Greenberg Traurig LLP, 1 Vanderbilt Avenue, New York, NY 10017

**SATURDAY GALA:** 230 Fifth, 230 5<sup>th</sup> Ave, New York, NY 10001

**OPTIONAL SUNDAY VOLUNTEER SERVICE:** Feed Forward (Preparation of meals for AAPI seniors)

**OPTIONAL SUNDAY FAREWELL BRUNCH:** Saigon Social, 172 Orchard St. New York, NY 10002

**CONFERENCE PANELS:**

- The Past is Present: Lighting the Path for Today’s U.S. Immigrants
- Dawn of the Web3 Era and the Legal Landscape on Blockchain, NFTs, and Metaverses
- Hate Crime and Bystander Intervention Training
- Mindfulness for Attorneys: Give Yourself to Pause
- Community Organizing in Vietnamese America
- Employment Claims During the Pandemic

**KEYNOTE SPEAKER**



**Senator John Liu**  
New York State Senator  
(D) 11<sup>th</sup> Senate District  
Chairman of New York City  
Education Committee

**TRAILBLAZER HONOREE**



**Judge Jenny Nguyen**  
Associate Judge,  
Cities of Morrow and Forest Park  
Municipal Courts in Clayton County,  
Georgia  
Partner, Nguyen & Pham, LLC

**CORNERSTONE AWARDEE**



**Commissioner Caroline D. Pham**  
Commodity Futures Trading  
Commission Commissioner

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**Hotel Options:**

<b><u>Main:</u></b> <a href="#">M Social</a> , 226 West 52 <sup>nd</sup> Street, New York, NY (\$339/nt)	(212) 315-0100
<b><u>Millennium Premier:</u></b> 133 West 44 <sup>th</sup> Street, New York, NY (\$259/nt)	(212) 789-7670
<b><u>Martinique Curio:</u></b> 49 West 32 <sup>nd</sup> Street, New York, NY (\$259 or \$279/nt)	(212) 736-3800

**CONFERENCE SPONSORSHIP**

	<b>Price</b>
<b>Presenting</b>	<b>\$14,000</b>

- Friday Reception – 10 Tickets
- Conference – 10 Ticket
- Saturday Gala – 10 Tickets at VIP table
- Full page Color Ad
- Inclusion of your firm-provided promotional items in swag bag (i.e., pens, note pads, stress balls, etc.)
- Promotion leading up to and at the Conference, including exposure on NCVAA’s website, social media and NCVAA’s emails with your logo

<b>Diamond</b>	<b>\$10,000</b>
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- Friday Reception – 10 Tickets
- Conference – 8 Ticket
- Saturday Gala – 10 Tickets at Reserved Table
- Full page B&W Ad
- Inclusion of your firm-provided promotional items in swag bag (i.e., pens, note pads, stress balls, etc.)
- Promotion leading up to and at the Conference, including exposure on NCVAA’s website, social media and NCVAA’s emails with your logo

<b>Platinum</b>	<b>\$7,000</b>
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- Friday Reception – 8 Tickets
- Conference – 6 Ticket
- Saturday Gala – 8 Tickets at Reserved Table
- Half-page B&W Ad
- Inclusion of your firm-provided promotional items in swag bag (i.e., pens, note pads, stress balls, etc.)
- Promotion leading up to and at the Conference, including exposure on NCVAA’s website, social media and NCVAA’s emails

\* **Payments must be received by September 2<sup>nd</sup>.**

Gold	Price \$6,000
<ul style="list-style-type: none"> <li>• Friday Reception – 6 Tickets</li> <li>• Conference – 4 Ticket</li> <li>• Saturday Gala – 6 Tickets</li> <li>• 1/4-page B&amp;W Ad</li> <li>• Inclusion of your firm-provided promotional items in swag bag (i.e., pens, note pads, stress balls, etc.)</li> <li>• Promotion leading up to and at the Conference, including exposure on NCVAA’s website, social media and NCVAA’s emails</li> </ul>	
Silver	\$4,000
<ul style="list-style-type: none"> <li>• Friday Reception – 4 Tickets</li> <li>• Conference – 2 Ticket</li> <li>• Saturday Gala – 4 Tickets</li> <li>• Business card size B&amp;W Ad</li> <li>• Inclusion of your firm-provided promotional items in swag bag (i.e., pens, note pads, stress balls, etc.)</li> <li>• Promotion leading up to and at the Conference, including exposure on NCVAA’s website, social media and NCVAA’s emails</li> </ul>	
Bronze	\$2,500
<ul style="list-style-type: none"> <li>• Friday Reception – 2 Tickets</li> <li>• Conference – 1 Ticket</li> <li>• Saturday Gala – 2 Tickets</li> <li>• Inclusion of your firm-provided promotional items in swag bag (i.e., pens, note pads, stress balls, etc.)</li> <li>• Promotion leading up to and at the Conference, including exposure on NCVAA’s website, social media and NCVAA’s emails</li> </ul>	

**INDIVIDUAL TICKETS**

Includes admission to Friday Reception, Saturday Conference & Gala

<b>General</b>	<b>\$350</b>
Small Firm (< 5 Attorneys)	\$325
<b>Government, Non-Profit, Judge</b>	<b>\$300</b>
Students	\$200

\* Payments must be received by September 2<sup>nd</sup>.

**FRIDAY RECEPTION TICKETS**

<b>General</b>	<b>\$50</b>
Small Firm (< 5 Attorneys)	\$40
<b>Government, Non-Profit, Judge</b>	<b>\$35</b>
Students	\$30

**SATURDAY GALA TICKETS**

<b>General</b>	<b>\$175</b>
Small Firm (< 5 Attorneys)	\$150
<b>Government, Non-Profit, Judge</b>	<b>\$125</b>
Students	\$100

**AD SPONSORSHIP**

<b>Premium Full Page</b>	Full page, back <u>outside</u> cover ad in color <b>*limited to 1 sponsor – please check availability*</b>	\$1,500
	Inclusion of your promotional items in swag bag (i.e., pens, note pads, stress balls, etc.)	
	Centerfold (two full pages) in color <b>*limited to 1 sponsor – please check availability*</b>	\$1,500
	Inclusion of your promotional items in swag bag (i.e., pens, note pads, stress balls, etc.)	
	Full page, back <u>inside</u> cover in color <b>*limited to 1 sponsor – please check availability*</b>	\$1,500
	Inclusion of your promotional items in swag bag (i.e., pens, note pads, stress balls, etc.)	
<b>Full Page</b>	B/W Print	\$1,000
<b>Half Page</b>	B/W Print	\$750
<b>¼ Page</b>	B/W Print	\$500
<b>Business Card</b>	B/W Print	\$250

**Acceptable Format:**

- PDF, JPEG, AI, PSD, EPS
  - all in high-resolution
  - minimum 300dpi
- Black/White (except for Presenting Sponsors).
- Please submit your files with a 1/8” bleed.

**Sizes:**

- Centerfold      2 Pages at 8.5”w x 11”h per page
- Full page        8.5”w x 11”h per page
- Half page        8.5”w x 5.5”h per page
- ¼-page
- Business card

**Please email your advertisement to [susan.do@yum.com](mailto:susan.do@yum.com) as soon as possible, but no later than September 2, 2022. Please retain a copy of your ad.**

## REGISTRATION

[CLICK HERE TO REGISTER FOR THE 2022 CONFERENCE](#)

### **Payment Instructions:**

Payment can be made via check for sponsors and individuals and individuals may pay online as well.

### **For Check Payments:**

Please mail checks to the address below (including a copy of the invoice), and make the check payable to "NCVAA".

NCVAA  
Attn: Susan Do  
539 Cobblestone Ln.  
Irving, TX 75039

### **For Individual Online Payments:**

After you complete the registration form, please pay through this link: [Individual Registration](#). You will receive a confirmation email from Wild Apricot after your registration and payment has been processed successfully.

### **Additional Information:**

If you have any questions, please contact [susan.do@yum.com](mailto:susan.do@yum.com). Visit our website at [www.ncvaa.org](http://www.ncvaa.org) for more information about our organization.

NCVAA is a registered 501(c)(3) nonprofit organization (EIN 27-3630527). All donations are tax deductible to the full extent allowed by law. Please consult your tax advisor.

**Our priority at the conference is to keep the attendees and community safe. We will follow all CDC, federal, state and local guidelines and mandates. Please note that we will continue to monitor the situation, and may update our protocols accordingly. Currently all guests are required to be fully vaccinated prior to visiting the Greenberg Traurig New York office.**

**Please note that due to COVID-19 and space restrictions, space is limited. Please register early.**