LIGHTING THE WAY

NCVAA 17TH ANNUAL CONFERENCE

SEPTEMBER 15-17 2023 | SEATTLE, WA



To Our Dear NCVAA Community:

After sixteen conferences held across the United States, the National Conference of Vietnamese American Attorneys (NCVAA), a non-profit, will hold its 17th Annual Conference in person on September 15 - 17, 2023 in Seattle, Washington.

We proudly invite you to join us through your attendance and/ or sponsorship, as we continue to serve and give back to the community through our networking and fellowship. In addition to our three-fold mission, we further provide scholarships and mentorship opportunities to those who wish to pursue a career in law.

Our Seattle Conference officially kicks off on Friday, September 15, 2023 with a welcome reception and networking event for 100+ attendees, followed by a full-day conference with approved continuing legal education credits. The conference ends with an inspiring and entertaining Saturday night Gala.

Many of us have made lifelong friends through this organization. The Conference has proven to be a great venue for networking, fellowship, and most importantly, to raise community awareness and give back to the Vietnamese communities nationwide.

Thank you so much for lending a hand in celebrating and promoting diversity in the legal profession and giving back to our community at large. We look forward to seeing you at the conference. Please contact us if you have any questions and/or concerns.

With warmest regards,



Lindsey Pho Conference Co-Chair Messner Reeves LLP



Reese Nguyen Conference Co-Chair Perkins Coie LLP



Tiana Mykkeltvedt President Bondurant Mixson & Elmore LLP

OUR MISSION

EDUCATION

Promoting the education and professional development of Vietnamese Americans in the legal community Supporting research and education on legal issues of significance in our community

SUPPORT

NETWORK

Providing a national network of Vietnamese American attorneys, judges, legal scholars and law students

NATIONAL CONFERENCE OF VIETNAMESE AMERICAN ATTORNEYS • 772 NORTH FIRST STREET, SAN JOSE, CALIFORNIA 95112 • 408-975-9321 • WWW.NCVAA.ORG

2023 NCVAA TRAILBLAZER CHINH H. PHAM

NCVAA is proud to honor Chinh H. Pham as our 2023 Trailblazer.

The Trailblazer Award is the highest honor bestowed by NCVAA. It honors the contributions of Vietnamese American attorneys who have paved the way for others in the legal profession. The awardee is recognized for their outstanding achievements in their career, their commitment to the community, and their dedication to mentoring and supporting other Vietnamese American attorneys. The award is presented annually at the NCVAA's annual conference.



ABOUT CHINH

Chinh H. Pham is a shareholder at global law firm Greenberg Traurig, LLP and co-chairs the firm's Venture Capital & Emerging Technology Practice and the firm's Asian American Affinity Group. He focuses his practice on the strategic creation, implementation, and protection of intellectual property rights for technology and life science clients, ranging from venture-backed companies to multinational corporations. He works with his clients to leverage their key innovations for strategic commercial and business opportunities. Chinh was named to Get Konnected!'s 2023 list of Boston's 50 Most Influential Asian-American Pacific Islanders and has been recognized among the "Outstanding 50 Asian Americans in Business" by the Asian American Business Development Center. He has also been recognized as a "Technology Law Trailblazer" by National Law Journal, a "Top Emerging Tech Lawyer" by TechCrunch, and a leading IP Strategist by IAM Strategy 300. Chinh currently serves as President of the Boston Bar Association, is a member of the board of trustees of the Museum of Science, Boston, and is a past president of the National Conference of Vietnamese American Attorneys.

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2023 NCVAA KEYNOTE SPEAKER MY-LINH THAI

NCVAA is proud to host Representative My-Linh Thai as our 2023 Keynote Speaker.

Representative Thai will address the attendees of the 17th Annual Conference at our Saturday Night Gala.

ABOUT MY-LINH

At the age of 15, My-Linh Thai immigrated to Washington state as a Vietnamese refugee with her family. She graduated with honors from Federal Way High School and from the University of Washington School of Pharmacy. She is proud to be the first refugee elected to serve in the Washington State House of Representatives.



Rep. Thai is a passionate education advocate who is committed to ensuring equity and access for all. This commitment springs from the early support she herself received as a student. Prior to serving in her current role, she has served as a PTSA parent volunteer and received the Washington State PTA Outstanding Advocate Award in 2013. She was elected as the School Board Director for the Bellevue School District, and later elected by her fellow Board Directors to serve as Vice President of the Washington State School Board Directors Association (WSSDA) in 2017.

Rep. Thai is the Deputy Majority Leader of the House Democratic Caucus. She also serves on the Civil Rights & Judiciary Committee, Finance Committee, and Healthcare & Wellness Committee.

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NCVAA 2023 CONFERENCE SPONSORSHIP

Early Bird Pricing has been extended to July 31st!

| EXCLUSIVE PRESENTING SPONSOR* | TING PLATINUM GOLD SILVER | | SILVER | R BRONZE [†] | | |
|--|---|------------------------------------|--------------------------------------|--------------------------------------|--|--|
| \$10,200 Early Bird | \$6,800 Early Bird | \$5,100 Early Bird | \$3,400 Early Bird | \$1,700 Early Bird | | |
| <i>\$12,000 Regular</i> | \$8,000 Regular | \$6,000 Regular | <i>\$4,000 Regular</i> | <i>\$2,000 Regular</i> | | |
| 10 Tickets | 8 Tickets | 6 Tickets | 4 Tickets | 2 Tickets | | |
| Friday Reception | Friday Reception | Friday Reception | Friday Reception | Friday Reception | | |
| Saturday Conference | Saturday Conference | Saturday Conference | Saturday Conference | Saturday Conference | | |
| Saturday Gala | Saturday Gala | Saturday Gala | Saturday Gala | Saturday Gala | | |
| VIP Table for 10 at Saturday Gala | Reserved Table for 8 at Saturday Gala | X | X | X | | |
| Welcome Remarks & Special Signage at Saturday Conference | X | X | X | X | | |
| Full Page Color Ad Back Cover of Program | Full Page B/W Ad Inside Front Cover of Program | ½ Page B/W Ad in Program | 1/4 Page B/W Ad in Program | 1/8 Page B/W Ad in Program | | |
| Inclusion of | Inclusion of | Inclusion of | Inclusion of | Inclusion of | | |
| Promotional Item [‡] | Promotional Item [‡] | Promotional Item [‡] | Promotional Item [‡] | Promotional Item [‡] | | |
| in Welcome Gifts | in Welcome Gifts | in Welcome Gifts | in Welcome Gifts | in Welcome Gifts | | |
| Primary Billing on | Featured Billing on | Inclusion in NCVAA | Inclusion in NCVAA | Inclusion in NCVAA | | |
| NCVAA Website, | NCVAA Website, | Website, Social | Website, Social | Website, Social | | |
| Social Media, and | Social Media, and | Media, and Email | Media, and Email | Media, and Email | | |
| Email Marketing | Email Marketing | Marketing | Marketing | Marketing | | |

*Only 1 Presenting Sponsorship available.

[†]Bronze Level Sponsorship is limited to small firms (less than 10 attorneys) and solo practicioners.

‡Promotional Item to be provided by Sponsor.

NCVAA 2023 EVENT SPONSORSHIP

This year, we are offering new & exclusive opportunities to sponsor individual conference events at our Annual Conference.

| SATURDAY GALA COCKTAIL HOUR SPONSOR* | FRIDAY NIGHT RECEPTION [†] | SATURDAY CONFERENCE LUNCH [†] | SUNDAY BRUNCH [†] |
|--|--|--|-------------------------------|
| \$6,375 Early Bird | \$4,250 Early Bird | \$1,530 Early Bird | \$1,530 Early Bird |
| <i>\$7,500 Regular</i> | \$5,000 Regular | <i>\$1,800 Regular</i> | <i>\$1,800 Regular</i> |
| 8 Tickets | 6 Tickets | 2 Tickets | 2 Tickets |
| Friday Reception | Friday Reception | Friday Reception | Friday Reception |
| Saturday Conference | Saturday Conference | Saturday Conference | Saturday Conference |
| Saturday Gala | Saturday Gala | Saturday Gala | Saturday Gala |
| VIP Table for 8 at Saturday Gala | X | X | X |
| Welcome Remarks & | Welcome Remarks & | Welcome Remarks & | Welcome Remarks & |
| Special Signage | Special Signage | Special Signage | Special Signage |
| at Saturday Gala | at Friday Reception | at Conference Lunch | at Sunday Brunch |
| ½ Page B/W Ad | ¼ Page B/W Ad | ¼ Page B/W Ad | ¼ Page B/W Ad |
| in Program | in Program | in Program | in Program |
| Inclusion of | Inclusion of | Inclusion of | Inclusion of |
| Promotional Item [‡] | Promotional Item [‡] | Promotional Item [‡] | Promotional Item [‡] |
| at Saturday Gala | at Friday Reception | at Conference Lunch | at Sunday Brunch |
| Inclusion in NCVAA | Inclusion in NCVAA | Inclusion in NCVAA | Inclusion in NCVAA |
| Website, Social Media, | Website, Social Media, | Website, Social Media, | Website, Social Media, |
| and Email Marketing | and Email Marketing | and Email Marketing | and Email Marketing |

Early Bird Pricing is available until July 31st!

*Only 1 Saturday Gala Sponsorship is available, on a first-come first-served basis.

†Limited to 2 Sponsors, on a first-come first-served basis.

‡Promotional Item to be provided by Sponsor.

PROGRAM AD SPONSORSHIP

| DESCRIPTION | AMOUNT (USD | |
|--|-------------|--|
| Premium Ad - 2 Full Pages, Centerfold Spread - only 1 available!* Center pages of the Program 2 pages at 8.5"w x 11"h, side-by-side B/W Print | \$1,500.00 | |
| Inclusion of Promotional Item in Welcome Gifts† | | |
| Premium Ad - Full Page - only 1 available!* Back Inside Cover of Program 1 page at 8.5"w x 11"h Color Print | \$1,500.00 | |
| Inclusion of Promotional Item in Welcome Gifts† | | |
| Standard Ad - Full Page B/W Print 1 page at 8.5"w x 11"h | \$1,000.00 | |
| Standard Ad - ½ Page B/W Print 1/2 Page at 8.5"w x 5.5"h | \$750.00 | |
| -/ | | |
| Standard Ad - ¼ Page <i>B/W Print</i> <i>1/4 Page at 4.25"w x 5.5"h</i> | \$500.00 | |
| Standard Ad - ¼ Page B/W Print 1/8 Page at 4.25"w x 2.75"h | \$250.00 | |

Ad files must meet the following formatting requirements:

- Save as .pdf (preferred), . ai, .eps, .psd, or .jpeg
- High Resolution (minimum 300 dpi)
- Submit in specified ad dimensions PLUS a 1/8" bleed.
- Standard Ads must be in Black / White.
- Premium Ad Full Page & Presenting Sponsor Ads must be in Full Color.

Please email your advertisement to info@ncvaa.org as soon as possible, but no later than July 31, 2023.

Please retain a copy of your ad. *Please email info@ncvaa.org to confirm availability of Premium Ads. †Promotional Item to be provided by Sponsor.

INDIVIDUAL REGISTRATION

Early Bird Pricing has been extended to July 31st!

| DESCRIPTION | AMOUNT (USD) | |
|---|--|--|
| General Registration Includes 1 admission to the Friday Night Reception, Saturday Conference & Lunch and Saturday Evening Gala, and CLE Certificates (where applicable). | \$382.00 Early Bird \$450.00 Regular | |
| Small Firm* Registration Includes 1 admission to the Friday Night Reception, Saturday Conference & Lunch and Saturday Evening Gala, and CLE Certificates (where applicable). | \$319.00 Early Bird \$375.00 Regular | |
| *Less than 10 attorneys. | | |
| Government / Non-Profit / Judge / Speaker Registration Includes 1 admission to the Friday Night Reception, Saturday Conference & Lunch and Saturday Evening Gala, and CLE Certificates (where applicable). | \$276.00 Early Bird \$325.00 Regular | |
| Law Student Registration Includes 1 admission to the Friday Night Reception, Saturday Conference & Lunch and Saturday Evening Gala, and CLE Certificates (where applicable). | \$212.00 Early Bird \$250.00 Regular | |
| Saturday Gala x 1 General Admission *Less than 10 attorneys. | \$250.00 | |
| Saturday Gala x 1 Small Firm* Admission | \$200.00 | |
| Saturday Gala x 1 Government / Non-Profit / Judge / Speaker Admission | \$175.00 | |
| Saturday Gala x 1 Law Student Admission | \$150.00 | |

PAYMENT INFORMATION

The easiest and fastest way to pay for Sponsorships and/or Program Ads is to visit our website at **www.ncvaa.org/sponsor**. Simply select your desired sponsorship level or program ad type, add it to your cart, and check out. You will receive follow up emails to complete conference registration. If you would like to make a donation in lieu of sponsorship, you may also do so by visiting our website.

If you wish to pay by check, please email us first to confirm availability of your desired sponsorship/ ad and let us know to keep an eye out for your check. Please complete and include the below form with your payment. When payment is received, we will email you an access code with conference registration instructions for your attendees.

| Company / Organization: Address: Website: | | | Contact Name: Contact Email: Contact Phone: | | | | |
|--|---------------------------------|------------------------------|---|---------------------------------|----------------------------|----------------------------|--|
| CIRCLE YOUR SELECTION(S) BELOW | | | | | | | |
| Sponsorship Level | Presenting | Platinum | Gold | Silver | Bronze | | |
| Event Sponsorship | Saturday Gala Cocktail Hour | Friday Night Reception | Saturday Conference Lunch | Sunday Brunch | | | |
| Program Ad | Premium 2-page Centerfold | Premium - Full Color Page | Standard - Full Page B/W | Standard - 1/2 Page B/W | Standard - 1/4 Page B/W | Standard - 1/8 Page B/W | |
| Additional Registrations If not included in Sponsorship | General Registration | Small Firm Registration | Govt/Non-Profit/ Judge/Speaker Registration | Law Student Registration | | | |
| Additional Gala Tickets | 1 x General Admission | 1 x Small Firm Admission | 1 x Govt/Non- Profit/Judge/ Speaker Admission | 1 x Law Student Admission | | | |
| Monetary Donation | Donation in the | amount of | | | | | |

A check is included for a total of:

Checks should be made payable to NCVAA. Mail to NCVAA, Attn: Susan Do, P.O. Box 141762, Irving, TX 75014

HOTEL INFORMATION

This year's conference hotel is the **Sheraton Grand Seattle**, located in the Central Business District at 1400 6th Ave, Seattle, WA 98101. You are able to book in our room block at a rate of \$254/night until Thursday, August 24, 2023. This Group Rate is available (3) days pre and post event dates (subject to room rate and availability).

Reservations can be made, modified or canceled by visiting **this link**.



<u>Distance to Conference Venues</u> Friday Reception - Onsite Saturday Conference at Perkins Coie - 8 min walk Saturday Gala at Seattle Art Museum - 9 min walk

FLIGHT INFORMATION

Delta Air Lines is pleased to offer special discounts for the National Conference for Vietnamese American Attorneys.

Please **<u>click here</u>** to book your flights.

You may also call Delta Meeting Network[®] at 1.800.328.1111* Monday–Friday, 8:00 a.m. – 6:30 p.m. (EST) and refer to Meeting Event Code **NM2L3**. *Please note there is not a service fee for reservations booked and ticketed via our reservation 800 number.

Alaska Airlines is pleased to offer a discount code for NCVAA attendees.

Go online to **alaskaair.com** and input the Discount Code **ECME888** when searching for flights. The discount will be applied to any flights meeting the contract parameters. By clicking the "?" next to the discount code box after entering the code you may view a detailed description of the rules.

You and your guests may also use the Discount Code by calling Alaska Airlines Group Desk at 800-445-4435; however, a \$15.00 per person service fee will apply.